

## WEBSITE HEADER SEO

### HEADER RESULTS

Last 14 days

## Your SEO is very good!

Congratulations, your page is well optimized for SEO performance. SEO optimization is important to ensure you can maximize ranking potential and drive traffic to your website from search engines. You can continue to build on your strong position through further application of SEO strategies like content generation and link building.



### TITLE

Last 14 days

## Title found

Home Inspection AA Home Inspection



### DESCRIPTION

Last 14 days

## Description found

Just type in home inspection company near me to speak with the top rated home inspection company in northern KY and Cincinnati.



### CANONICAL URL

Last 14 days

## URL found

The following canonical URL is used in page header:

<https://aahomeinspection.com/>



### TITLE LENGTH

Last 14 days

## Title length is ok

You have a title tag of optimal length. It is better to keep your title lengths between 10 and 70 characters for best Search Engine display.



characters

34

### DESCRIPTION LENGTH

Last 14 days

## Description is ok

You have a description tag of optimal length. It is better to keep your description lengths between 50 and 300 characters for best Search Engine display.



characters

127

### CONTENT SIZE

Last 14 days

## Content size is very good

Longer content (1,000+ words) tends to help websites show up in search results. An average of 600-700 words per page is acceptable for SEO. Websites with less than 300 words per page are considered "thin" by Google's standards.



words

909

### CONTENT KEYWORDS

Last 14 days

keyword	frequency	page title	description
inspection	49	✓	✓
inspection	11	✗	✗
sewer	8	✗	✗
radon	7	✗	✗
termite	6	✗	✗
property	6	✗	✗
service	6	✗	✗
northern	6	✗	✓

### H1 TAGS

Last 14 days

## H1 tag is ok

Header tags are very important. They signal to search engine the importance of content elements.



H1 tags

1

1-8 of 24



**H2 TAGS**  
Last 14 days

## H2 tags are ok

Header tags are very important. They signal to search engine the importance of content elements.



**IMAGE COUNT**  
Last 14 days

## Good image count

Images are a big part of how we experience a web page. That matters for SEO because Google's algorithm pays attention to behavior metrics. Image count affects SEO indirectly by improving user experience



### SEO CONFIGURATION

**ROBOTS FILE**  
Last 14 days

## Robots.txt file fo...

Your website is using robots.txt file. The file includes instructions for site crawlers.



**SITEMAP FILE**  
Last 14 days

## Sitemap found

Your website appears to have a sitemap file.



**ANALYTICS INSTALLED**  
Last 14 days

## Google Analytics ...

Your page is using Google Analytics installed scripts.



### USABILITY CHECKS

**REDIRECT CHECK**  
Last 14 days

## Domain redirecti...

Your website configuration should correctly handle and redirect both - www.yourdomain.com and yourdomain.com - to the same page.



**CANONICAL REDIRECT**  
Last 14 days

## Canonical redirec...

Your page redirection should point to the URL that is indicated in your canonical meta tag. Any mismatch could be an indication of a configuration problem.



**FAVICON CHECK**  
Last 14 days

## Favicon found

Favicons get displayed in the header of the browser window. They improve for user experience and should always be defined.



**IFRAME CHECK**  
Last 14 days

## iFrame not used

While using iFrame does not hurt your SEO ranking, it is best to avoid them and use original content instead.



**FLASH CHECK**  
Last 14 days

## Flash not used

Flash not only lowers the usability of most websites – it also significantly reduces the amount of content that's visible to Google's indexing bots. Avoid using Flash.



**VIEWPORT CHECK**  
Last 14 days

## Viewport is OK

Viewport configuration is extremely important for mobile user experience. Google will lower your ranking if your website is not optimized for handheld device users.



## PERFORMANCE CHECKS

**RESPONSE TIME**  
Last 14 days

**Very fast!**

Response time does not directly influence your rankability, yet it is one of parameters that will be used to gauge overall user experience and therefore it will affect ranking indirectly

seconds **0.027**

**INITIAL LOAD TIME**  
Last 14 days

**Website is very fast!**

Google wants your website to load in less than 500 milliseconds. 2 seconds is the acceptable threshold. 53% of visits are abandoned if a site takes longer than three seconds to load

seconds **1.86**

**MAX SCRIPT LOAD TIME**  
Last 14 days

**Loading is very fast!**

Maximum script loading does not affect SEO ranking. However, it could affect user experience indirectly. Reducing size of scripts will go towards your overall website performance and a better ranking as a result

seconds **0.298**

**FULL RENDER TIME**  
Last 14 days

**Rendering is very fast**

Time to fully render your site does not affect your SEO ranking directly. It will affect user experience for some websites and should be analyzed periodically.

seconds **1.86**

**SCRIPT LOAD TIME**  
Last 14 days

**Loading is very fast!**

Script loading does not affect SEO ranking, however, it could affect user experience indirectly. Reducing size of scripts will go towards your overall website performance and a better ranking as a result

seconds **1**

**JAVASCRIPT ERRORS**  
Last 14 days

**No JS errors found**

Javascript errors may be an indication of a poorly programmed code and could result in poor user experience. Keep monitoring this metric over time.

errors **0**

**TOTAL RESOURCES**  
Last 14 days

**Resources count**

Keep checking the number of files need to render your page. As a general rule, it is a good idea to try to reduce it over time.

count **49**

**TOTAL PAGE SIZE**  
Last 14 days

**Resources size**

We will track total size of all resources that are needed to render your page. Reducing this number over time will lead to better user experience.

kilobytes **1,099**

**RESOURCES BY COUNT**  
Last 14 days

text/html	22 / 100%
image/png	17 / 77.27%
application/javascript	9 / 40.9%
text/javascript	1 / 4.54%

**RESOURCES BY SIZE**  
Last 14 days

total **1.12M**

image/png	776.5k / 69%
application/javascript	285.4k / 25%
text/html	43.75k / 4%
text/javascript	20k / 2%

**BROWSER CACHE**

Last 14 days

### Cache not used

Website caching is a feature that helps dramatically reduce subsequent load time. It should be used where possible.



**GZIP OPTIMISATION**

Last 14 days

### Compression is turned on

GZIP compression reduces content size. Turn it on for your website, to optimise load time and improve user experience.



## SOCIAL PRESENCE

**SOCIAL RESULTS**

Last 14 days

### Social presence is very good

Congratulations, your page is well represented in social networks. Social network accounts add weight to your website. Regular posting to social networks with links to web pages increases social traffic and your SEO ranking as a result. Keep your social accounts active!



**LINKEDIN LINK**

Last 14 days

Linkedin found



**TWITTER LINK**

Last 14 days

Twitter found



**FACEBOOK LINK**

Last 14 days

Facebook found



**YOUTUBE LINK**

Last 14 days

Youtube not fou...



**INSTAGRAM LINK**

Last 14 days

Instagram not f...



**PINTEREST LINK**

Last 14 days

Pinterest not fou...



## SECURITY CHECKS

**SSL ENABLED**

Last 14 days

### SSL is enabled

Secure Socket Layer (SSL) protocol is a must for improving your SEO ranking. Google will reduce your visibility if SSL is turned off for your domain.



**HTTPS REDIRECT**

Last 14 days

### HTTPS redirect verified

If you have HTTPS turned on, all queries to HTTP version of your website should lead to HTTPS pages.

